

TAMMY COHEN

Tammy Cohen (SHRM-CP, PHR), Founder and Chief Visionary Officer of InfoMart, leads a multimillion-dollar identity & background screening company nationally recognized by Workforce as the 7th largest in the industry. Known as an expert and a thought leader with contributions to nationally recognized publications. InfoMart and Tammy Cohen are recipients of over 40 industry, workplace, and entrepreneurial awards.



PROFESSIONAL BACKGROUND

As the Founder and Chief Visionary Officer of InfoMart, Tammy Cohen has conceived and developed a host of groundbreaking identity and background screening processes and products, earning her universal recognition as the “Queen of Screen.” These advancements give businesses the most effective screening tools possible to identify the best-qualified employees.

The remarkable growth and innovation that has occurred under Tammy’s leadership since its founding in 1989 have made InfoMart one of the largest screening companies in the U.S. Today, more than 9,000 clients use InfoMart’s services, including several Fortune and Forbes 100 companies. Previously Chairman and CEO, Tammy now spearheads the innovation for which her company is known as the Chief Visionary Officer at InfoMart.

InfoMart has developed processes and technology that are now the industry standard. Most recently, they introduced ASAP ID, the first mobile, biometric ID authentication and onboarding solution. This breakthrough technology improves and streamlines the hiring process while meeting stringent compliance and security standards for both corporations and job candidates.

Despite the growth and depth of her business, Tammy remains a hands-on and approachable leader. Her commitment to the personal and professional growth of InfoMart’s workforce led to the creation of the award-winning employee engagement program, “The House of IM.”

The InfoMart story reflects Tammy’s perseverance and her wisdom in anticipating and largely creating the future of her industry and the workplace.

Currently, she is sparking thought and conversation on the modern workforce, including the growth and future of artificial intelligence for both Human Resource professionals and job seekers.

Her interest in the Fourth Industrial Revolution has led to her expertise and knowledge in the areas of artificial intelligence, digital identity, self-sovereignty, and blockchain.

RECENT PUBLICATIONS

The following is a selection of publications in which Tammy has been written about, interviewed, or quoted:

- TAG & Tech Talk Radio
- Atlanta Tech Edge
- Forbes Tech Council
- HR Morning
- HR Technologist
- HRO Today
- SHRM Magazine
- Atlanta Business Chronicle
- Enterprising Women Magazine
- CMSWire
- Crain’s
- HR Executive
- HR Daily Advisor
- HR.com
- WBENC Online
- BenefitsPRO
- Marietta Daily Journal
- TechTarget
- HR Vendor News
- HR Dive

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PAST COMMUNITY INVOLVEMENT

liveSAFE Resources fmr. YWCA of NW Georgia

- YWCA Women of Achievement
 - Chair (raised \$500k+)
- Past President, Board of Directors
- Chair, YWCA Women Enterprise Center
- 1st Vice President, Board of Directors
- Chair, Corporate Sponsorship - Art to Heart
- Committee Participation
- Art to Heart Memorabilia
- Tribute to Women of Achievement
- Financial Development
- Renovation

Cobb Chamber of Commerce Board Member

- Small Business Development
- Chair, Small Business of the Year
 - Received Len Gilbert Award for transforming program to the Top 25 Small Businesses of the Year
- Business/Education Steering Committee
 - Chair, Partners in Education
 - Chair, GOSH Corporate Participation
 - Chair, Youth Apprenticeship Program
 - Chair, Georgia Occupational Award for Leadership
 - Founded, VIP – Substitute Teacher Program

Foundation for Fighting Blind

- Public Relations Committee Chair

American Cancer Society

- Chair, Swordsman's Ball (raised \$500k+)

U.S. Congressional Committee

- Chair, Small Business Task Committee

Mt. Bethel Elementary School Foundation

- Vice President of Trustees
- Auction Chair
- Partners in Education Chair

Georgia Department of Education

- State Technical Advisory Committee for Business Education

Hugh O'Brian Youth Leadership Foundation

- Chair, Education Panel
- Chair, Entrepreneur Panel
- Retreat Advisor

Cobb County Schools Education Committee Activity

- Business Advisory Board
- Youth Apprenticeship Advisement Committee
- Advisement Video Project
- Business Education Consortium

NE Georgia School to Work Consortium

- Chair

Youth Apprenticeship Advisement Committee

- Chair

Other Community Programs

- Northwest Georgia Girl Scout Leader
- Workplace Violence Committee for Metro Atlanta
- Phi Mu Gender Gap Facilitator
- Cobb & Marietta Public Schools Grant Committees
- Youth Mentor in "An Income of Her Own" program
- Family Friendly Workplace Alliance (Founder)
- Northwest Georgia P-16 Council
- Regional Institute for Enhancement (RISE) Advisory Board

COMMUNITY ACTIVISM

Meeting the needs of women and minorities has always been her first priority. In her early twenties, Tammy spent weekend nights from 9:00 p.m. until 4:00 a.m. volunteering with Safehouse Outreach identifying young female runaways and prostitutes on the streets of Atlanta and assisting them in returning home or finding a life off the streets. Tammy's participation in community service has never ceased since this effort.

Tammy strongly believes "to whom much is given, much is expected." She is extremely appreciative of her success and continues to give back to the community in various areas of service.

TAMMY

PROFESSIONAL ORGANIZATIONS

National Association of Professional Background Screeners (NAPBS)

- Recognized as one of the original 10 founders of the only industry association. NAPBS now has 850 member companies around the globe.
- FCRA certified

Society for Human Resource Management (SHRM)

- SHRM Certified Professional (SHRM-CP)

HR Certification Institute (HRCI)

- HRCI Professional Human Resources (PHR) Membership Organizations
- Diversity Alliance for Science
- Cobb Chamber of Commerce
- Georgia Chamber of Commerce
- The Society for Human Resource Management (SHRM)
- Association for Talent Development (ASTD)
- Leadership Cobb Alumni Association
- Honorary Commanders Alumni Association
- Cobb Executive Women (CEW)
- American Staffing Association (ASA)
- National Association of Women Business Owners (NAWBO)
- Women Business Enterprise National Council (WBENC)

Women In Technology

INFOMART HISTORY

Through perseverance and hard work, InfoMart rose to become one of the nation's leading applicant screening companies. It is considered by competing organizations to be among the top 10 in the industry.

Tammy took risks and started an unconventional business with no capital. The first office was small, furnished with lawn furniture and flea market bargains, fondly referred to as "garage sale nouveau." The only asset was a PC, which was on a payment plan. Now, InfoMart has industry-leading technology with award-winning security.

Almost 30 years old, InfoMart has numerous recognitions for innovative technologies, outstanding customer service, and a superior workplace environment.

Most recently, InfoMart has been first-to-market with a biometric authentication and verification application as well as a Verified Watchlist product.

PERSONAL HISTORY

Tammy Cohen is an achiever despite the odds. Her spirit to forge ahead has carried her through many predicaments. Up until the third grade, she attended special needs classes before being diagnosed with dyslexia. Tammy went on to graduate eighth in her high school class. She is a leader who strives to bridge the gap of understanding and respect among diverse populations.

Tammy's work history began with many non-traditional jobs from popsicle truck sales and rolling coins in a bank to the traditional retail and receptionist positions.

Prior to founding InfoMart, Tammy co-hosted radio and TV talk shows. In 1982, she was the University of Texas' first female news director. In 1984, Tammy began her career in business, mentored by Paul Zane Pilzer, a nationally recognized economist and author who has been the economic advisor to two U.S. Presidents.

Tammy's diverse work experience and desire to succeed became the foundation on which InfoMart has grown and continued to flourish.

PUBLIC SPEAKER / AUTHOR

As an expert in human resources, future workforce issues, and successful business practices, Tammy performs presentations for business and professional organizations. Her presentations motivate individuals to reach peak performance levels and to pursue personal and professional growth.

COHEN

HONORS / RECOGNITIONS

Tammy Cohen and InfoMart are the recipients of over 40 industry, workplace, and entrepreneurial awards.

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| 2018 - Atlanta's Best And Brightest Companies To Work For – National Association for Business Resources (6 yrs running) | 2013 - Kathryn Woods Racial Justice Award – YWCA of Cobb County |
| 2018 - Top Workplaces Achiever – Atlanta Journal-Constitution | 2012 - Best Places to Work in Georgia – Georgia Trend |
| 2018 - Atlanta's Top 20 Women-Owned Firms (5 years running)– Atlanta Business Chronicle | 2012 - World Class Customer Service Award – Smart Business |
| 2018 - Top Entrepreneur Awards: Upper Middle Market honoree | 2011 - World Class Customer Service Award – Smart Business |
| 2018 - WIT Women of the Year 2018 Finalist | 2010 - Phenomenal Women Award - The Siegel Institute – Kennesaw State University |
| 2018 - Silver Stevie® Award for Women in Business, Maverick of the Year | 2009 - Employer Statement of Support Award – Department of Defense |
| 2017 - Background Screening Baker's Dozen – HRO Today | 2009 - Outstanding Service Award – CCRW |
| 2017 - Hot List of Background Screening Providers – Workforce Magazine (12 years running) | 2008 - The 75 Outstanding Women in 75 years – Junior League of Cobb County |
| 2017 - Top Workplaces – Atlanta Journal-Constitution | 2007 - Business Community Service Award – Cobb Chamber of Commerce |
| 2017 - HR Tech Outlook's Top 10 Recruitment Software Solutions – HR Tech Outlook | 2006 – Atlanta Small Business Person of the Year Top 5 Finalist – Metro Atlanta Chamber of Commerce |
| 2017 - Security 500 – Security Magazine (9 years running) | 2006 - Woman of Achievement – National Political Party .gov Organization |
| 2016 - Atlanta's Top 20 Women-Owned Firms – Atlanta Business Chronicle | 2005 - Business Community Service Award – Cobb Chamber of Commerce |
| 2016 - Hot List of Background Screening Providers – Workforce Magazine | 2005 - Len Gilbert Award for Outstanding Board Member – Cobb Chamber of Commerce |
| 2016 - Georgia's Psychologically Healthy Workplace Award – American Psychological Association | 2004 - Staffing Services Supplier Challenge – Starbucks Coffee Company |
| 2016 - WBEs Who Rock! – Minority Business Entrepreneur | 2003 - Outstanding Leadership Award – Mt. Bethel Elementary School Foundation |
| 2016 - Hot List of Background Checking Providers – Workforce Magazine | 2002 - YWCA of NW Georgia Woman of Achievement – YWCA of NW Georgia |
| 2016 - Top 100 Diversity-Owned Businesses in GA – Diversity Business | 2002 - 40 Under 40 – Georgia Trend |
| 2016 - Top 50 Women-Owned Businesses in GA – Diversity Business | 2000 - Legendary Women of Distinction – CCF |
| 2016 - Top 500 Diversity-Owned Businesses in the US – Diversity Business | 1999 - Associated Credit Bureaus' Top Ten Provider of Employment Screening |
| 2016 - Top 50 Privately-Held Businesses in GA – Diversity Business | 1998 - Georgia Women in Business State Advocate Award – Georgia SBA |
| 2015 - Enterprising Woman of the Year – Enterprising Women Magazine | 1998 - Key to the School Superintendent Award – Marietta High School |
| 2014 - Gold Eclipse Award for Outstanding Company Culture – NWBOC | 1998 - YWCA of the USA Women Entrepreneur Award – YWCA of USA |
| 2014 - Cobb County NAACP Women Honoree & Lifetime Membership – NAACP | 1997 - Small Business of the Year – Cobb Chamber of Commerce |
| 2014 - Silver Optimas Award for Corporate Citizenship – Workforce Magazine | |

* Awards in bold are highly regarded